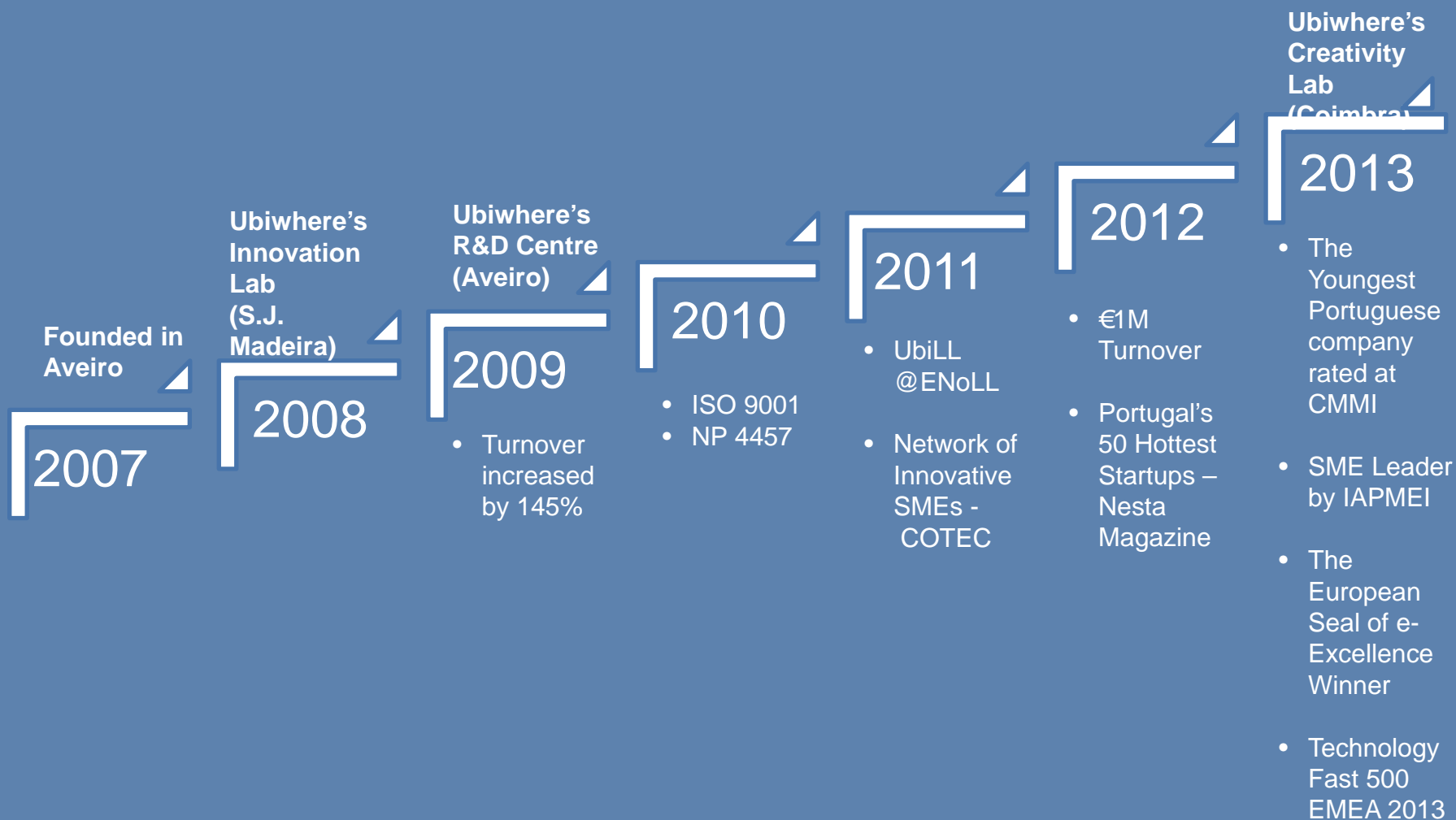


# A criação de uma startup num ecossistema tecnológico: O caso da Ubiwhere

**Carlos Oliveira**  
R&D Manager



Startups Ubiwhere

ubiwhere  
SUITING THE FUTURE

bike  
emotion®



ÅRØ Consulting

***Playnify***

# REBRANDING TOTAL DA MARCA DA EMPRESA

telco



energy



mobility



knowledge



# **Bleeding edge technology with custom Research & Development**

Qualidade

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# Áreas de Negócio e Investigação



Data Analytics, Open Data and Interoperability

Connected Smart Objects and People

Content Technologies and Connected Media

Smart Cities and Communities

Future Internet and Next-Generation Networks

# Data Analytics, Open Data and Interoperability

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## SportE2



## SaveEnergy



## SAID



SmArt water management with  
Integrated Decision support systems



# Connected Smart Objects and People

ubiwhere  
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## Playnify



## ENERsip

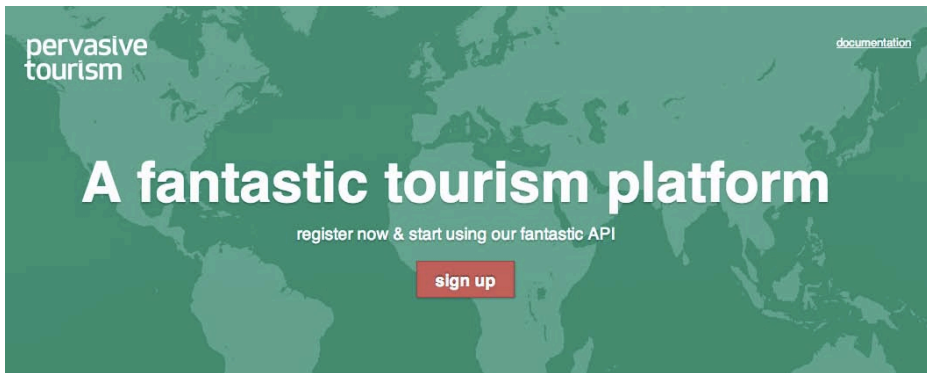


## Livin'X

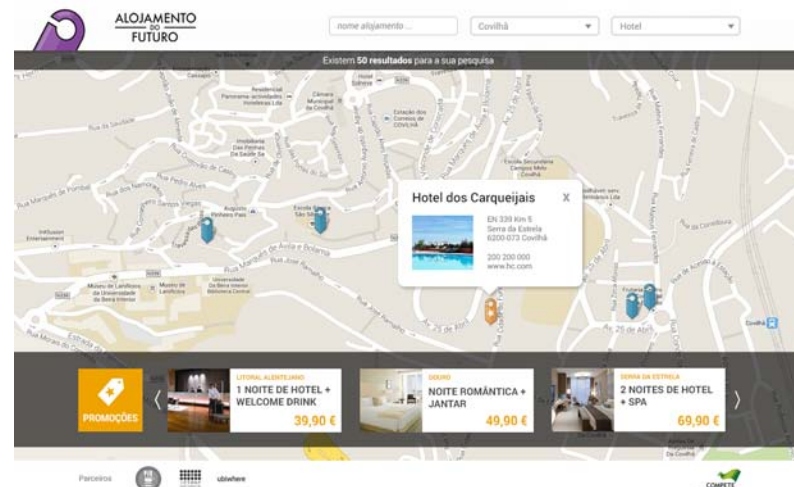


# Content Technologies and Connected Media

## Pervasive Tourism



## Alojamento do Futuro



# Future Internet and Next-Gen Networks

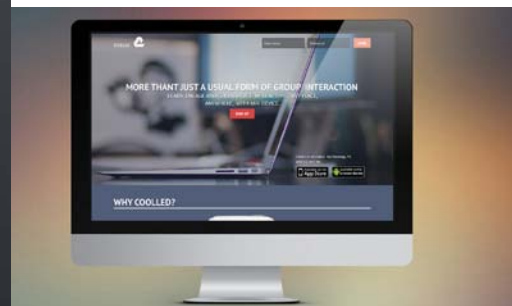
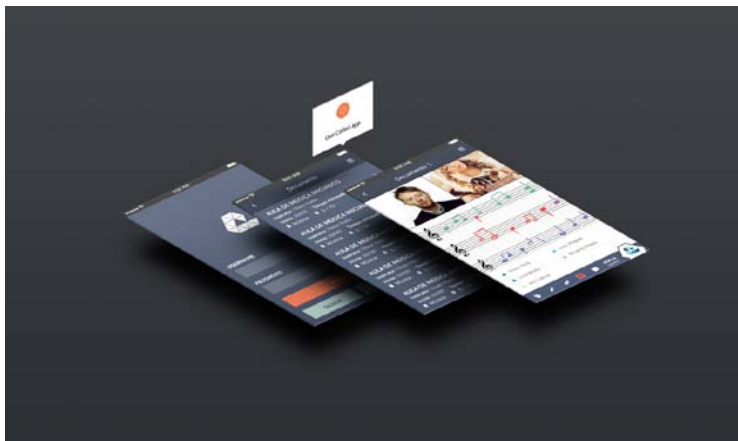
## uMeter QoS



## uMeter DTT



## Coollab / Cooled

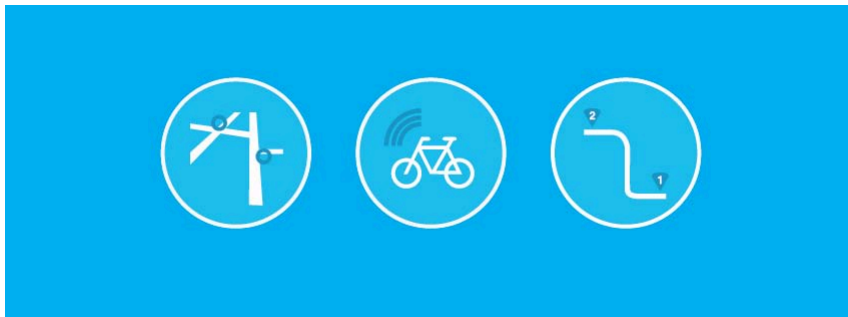


# Smart Cities And Communities

## uParking



## bikeemotion



## Smart IoT Network



Obrigado!



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